

EVANSVILLE COMMUNITY SCHOOL DISTRICT
CSI – Communication and Community Engagement
Tuesday, April 23rd, 2019 Minutes
6:00 pm
District Board and Training Center 340
Fair Street (Door 36)

Note, public notice of this meeting given by posting at the District Office, Levi Leonard Elementary School Office, Theodore Robinson Intermediate School Office, J.C. McKenna Middle School Office, High School Office, Evansville School District Web Site: Evansville.k12.wi.us, and by forwarding the agenda to the Evansville Review, Union Bank & Trust and Eager Free Public Library.

Committee Members:

Michelle Buehl	Kathi Swanson
Barbara Dorn	Mark Schwartz
Mandi Firgens	Lindsay Krull
Abby McCullough	Joanie Dobbs
Jason Knott	Karyn Matchey
Jerry Roth	

Agenda:

1. Attendance taken.
2. Motion to approve minutes from March 21st, 2019 meeting by Mandi Firgens and seconded by Michelle Buehl. Minutes approved.
3. Reviewed meeting agenda. Moved 5, 6 & 7 to summer work.
4. Shared updates on working with CMS4Schools to build an app and SocialSchool4EDU to manage our social media. Larry will include app in his Technology Budget. CMS4Schools working w/us to figure out how to integrate Informacast and Touch +. App should only take a couple of months. SS4EDU very excited to work with us and get started.
5. Review notes from schools about issues with the website and using ideas from CMS4Schools begin the process of “Spring Cleaning” our website.
6. Decide next steps for website clean-up: who, what, when
7. Discuss plan for moving to One Facebook Page.
8. Discussed goals for next year and budget needs. A plan will be shared with the School Board in May—looked over plan and progress made. Discussed possible action steps for next year. Discussed presentation to the board. Michelle agreed to present if she was available. Barb will email Heidi from SS4EDU for a few slides to use.
9. 4K Enrollment is on track and going well.
10. Determine next steps for our work.
11. Motion to adjourn by Mandi Firgens and seconded by Kathi Swanson. Meeting adjourned.